

Time	Presentation	Speakers
KEYNOTE SESSION, Chaired by Robert Craig, RABDF Chairman		
10:00	Insight into the consumer of the future	Louise Meehan, Google Andrea Coffey, Google
10:20	State of the Nation Debate - The here, the Now and the Future	Louise Meehan, Google Adam White, Head of Agricultural, Barclays Abi Reader, Dairy Farmer & NFU Cymru Deputy President Navaratnam Partheeban, Regional Veterinary Head of Farm - IVC Evidensia Lyndon Edwards, Board Member and Dairy Sector Council Chair, AHDB Rob Hitch, Partner, Dodd & Co
UNDERSTANDING HOW AHDB ENGAGE WITH CONSUMERS, Chaired by Di Wastnage, RABDF Trustee		
11:00	Overview, panel discussion and Q&A	Liz Haines, Dairy Sector Council Member, AHDB Liam Byrne, AHDB Marketing Director
WHAT YOU CAN EXPECT FROM THE DAIRY MARKETS, Chaired by Chris Walkland		
11:30	Overview, panel discussion and Q&A	Paul Savage, UK Agricultural Director, Arla Foods Bali Nijjar, Chief Executive, Freshways
EFFICIENTLY ACHIEVING 1000KG OF FAT AND PROTEIN PER COW, Chaired by Mike King, RABDF Trustee		
12:00	Efficiently Achieving 1000kg - Maximising milk solids for sustainable dairy production	Rose Jackson, Head of Genetics, Kite Consulting & Maimie French, Technical Consultant, Kite Consulting
DAIRY FARMING AND THE ENVIRONMENT, Chaired by Peter Alvis, RABDF Trustee		
12:30	Down to Earth 2024 host - Our environmental ethos	David Craven, Dairy & Infrastructure Manager, Grosvenor Farms
12:40	What to expect from the Sustainable Farm Incentive in 2024	Andrea Maxwell, DEFRA
13:00	Achieving carbon neutrality	Chris Gooderham, Livestock Science & Environment Director, AHDB
13:20	Let's talk about emissions	Kimberly Campbell, Technical Sales Specialist, Mootral
13:30	Soil Carbon Measurement; Now and in the Future	Dr. Harry Kamilaris, Senior Business Development Consultant, Agricarbon
JOURNEY TO NET ZERO - IT'S POSSIBLE, Chaired by Peter Alvis, RABDF Trustee		
13:40	Build your environmental resilience: how to measure & mitigate against climate change risks	Hayley Campbell-Gibbons, Head of Sustainability, Kite
13:55	Tackling on-farm emissions: New Zealand's approach	Hillary Curnow, Agriculture Counsellor, New Zealand High Commission
ANIMAL HEALTH & WELFARE, Chaired by Sarah Tomlinson, RABDF Trustee		
14:20	A look at future TB control	Sarah Tomlinson, TB Advisory Service Technical Director, RABDF Trustee
14:40	Panel discussion: Driving down disease, perspectives of dairy farmers, vets & policy makers	Karen Halton, Dairy Farmer, RABDF Trustee Mr James Russell, Non-Executive Director, Animal Health and Welfare Board for England Martin Jenkins, Head of Transforming Farming: for healthier animals, better enforcement and the AHWBE, DEFRA
15:10	Defra BVD eradication scheme	Gwyn Jones
15:20	Mycoplasma Bovis- Is it the silent money zapper?	Dairy farmer Charles Goadby, Warwickshire & Graeme Fowlie - Meadows Vets
15:35	From Fighting Fire to Igniting Progress: Your Herd Health Roadmap to Better Dairying	Jan van Dijk, Veterinary Technical Manager - UK & IE AHV International